

Rep Order# 9771683 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 566070

Printed: 10/03/2012 9:36 AM  
Last Received: 10/03/2012 9:23 AM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCC IE 2012  
Estimate# 2603  
Buyer Ben Angle  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 155/426/2603  
Flight Dates 10/12/2012 - 10/18/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

---REPORT TOTALS---

Report Totals: 2 / \$850.00

---SALES MONTHLY TOTALS---

Oct 12: 33 / \$24,075.00

Sales Totals: 33 / \$24,075.00

Station Totals: 33 / \$24,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$120,375	CABL	0%	KDLU	0%	KJZZ	0%	KSL	24%	KSTU	20%
		KTVX	16%	KUCW	5%	KUTV	35%	UNKB	0%	UNKN	0%

Books null  
Demos RA3564

2 of 3

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--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

V.7 10/3  
LN 20- N/A 1X 10/13  
LN 21- N/A 1X 10/14  
SEE LNS 34,35 FOR MGS  
PLS CF- CHRISTINA  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*20	SA	5P-530P	FOX13-LIVE@5WK	:30	\$400.00	10/13-10/13	0	0	0	\$0.00	
Rating: 1.4												
[MADE-GOOD BY LINE(S) 34 35]												
V7 Effective Dates Changed												
	*34	F,M-TH	6A-7A	GOOD DAY UTAH	:30	\$400.00	10/12-10/18	1	1	1	\$400.00	
[MKGD FOR SPOTS MISSED ON LN #20: 10/13 (1/WK), MKGD FOR SPOTS MISSED ON LN #21: 10/14 (1/WK)]												
V7 Added												
	*35	F,M-TH	7A-8A	GOOD DAY UTAH	:30	\$450.00	10/12-10/18	1	1	1	\$450.00	
[PART OF A MKGD MADE UP OF LINES 34 35]												
V7 Added												
	*21	SU	5P-530P	FOX13-LIVE@5WK	:30	\$450.00	10/14-10/14	0	0	0	\$0.00	
Rating: 1.8												
[MADE-GOOD BY LINE(S) 34 35]												
V7 Effective Dates Changed												